



Halifax press release

Halifax gives homeowners chance to win £1,500

Wednesday 12th December 2007

Buy Halifax Home Insurance online between December 1st 2007 and January 4th 2008 for the chance to win £1,500.

Fancy starting the New Year £1,500 richer when all around you are tightening their purse strings after Christmas? Halifax is giving homeowners the chance to do just that. Anyone purchasing Halifax Home Insurance online between December 1st and January 4th will automatically be entered into a free prize draw for a chance to win £1,500.

- Purchase Halifax home insurance online for the chance to win £1,500
- Receive up to 35% discount on home buildings and contents cover
- Pay monthly by direct debit at no extra cost
- Unlimited cover* for buildings and contents.

New customers can also benefit from online discounts of up to 35% off Buildings and Contents cover, with no additional charge for paying monthly by direct debit. Simply log on and buy Halifax Buildings and/or Contents cover before January 4th to be automatically entered into the free draw. Policies can be purchased up to 30 days in advance of the date cover is to start from. Prize draw winners will be announced on the Halifax website on January 7th 2008.

Halifax Home Insurance offers unlimited cover for Buildings and Contents*, so customers will never find themselves underinsured. This is particularly beneficial at Christmas, when expensive presents in the home mean the value of its contents can increase significantly. For more information visit www.halifax.co.uk/insurance.

Ends

Contact:

For all enquiries, please contact Melanie Matthews, PR Manager: 0113 395 9801 or 07908 448310 or email melaniematthews@halifax.co.uk.

Notes to editors

*Certain inner limits apply to Contents cover, including single item and high-risk items, money and contents in the open. Details available within policy and schedule. High-risk items are subject to limits of £1,500 per item and up to a total limit of £15,000.

Halifax Home Insurance

- Further details of Halifax Home Insurance products can be found online at www.halifax.co.uk/insurance, by calling 0800 169 8785 or by visiting their local branch.
- New customers receive up to 35% discount when buying Halifax Home Insurance online.

