



FOR IMMEDIATE RELEASE ON 15th November 2007

Halifax's new ATM in Brierley goes live

Following HBOS' previous announcement of its commitment to provide 100 new fee-free ATMs in low income areas across Scotland and Northern England, a new Halifax ATM is now live and operational in Brierley.

Located at Brierley Off Licence at 66 Church Street, Barnsley, S72 9JG, the new fee-free lobby ATM is located in an area where previously there were only surcharging machines.

The Leader in Social Banking

HBOS provides more than half of all social banking accounts in the UK. It currently has around 3.6 million social bank accounts.

Clarity

Each ATM will be clearly labeled to show that HBOS will not levy any charge for using the machine. HBOS was the first ATM provider to colour code its ATMs to inform customers that the ATMs provided free cash withdrawals.

Mahmud Nawaz who is leading the project for HBOS said,

"These new ATMs will help people in the area of Brierley and be available to use free of charge."

Ends.

Editors' Notes

The low income areas are as defined by the Office of the Deputy Prime Minister.