



FOR IMMEDIATE RELEASE ON 12th September 2007

Jamie Carragher visits Halifax's new ATM in Bootle

Following HBOS' previous announcement of its commitment to provide 100 new fee-free ATMs in low income areas across Scotland and Northern England, a new Halifax ATM is now live and operational in Bootle.

The new fee-free through the wall ATM is located at Sefton Women & Children's Aid at 166 Knowsley Road, Bootle, L20 4NR. The ATM is located in an area where previously there were predominately only surcharging machines.

Liverpool FC defender Jamie Carragher, who has strong ties to the area, will be visiting the site on Thursday 13th September at 1.45pm.

The Leader in Social Banking

HBOS provides more than half of all social banking accounts in the UK. It currently has around 3.6 million basic bank accounts.

Clarity

Each ATM will be clearly labeled to show that HBOS will not levy any charge for using the machine. HBOS was the first ATM provider to colour code its ATMs to inform customers that the ATMs provided free cash withdrawals.

Mahmud Nawaz, who is leading the project for HBOS said,

"This new ATM will help people in the area of Bootle and be available to use free of charge."

More/...

For further information contact Halifax Press Office

Halifax plc is a subsidiary of HBOS plc

Halifax plc, Registered Office: Trinity Road, Halifax, West Yorkshire, HX1 2RG

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ISDN facilities are available for broadcast media interviews

Derek Long, National Housing Federation Head of North said:

"The Federation believes tackling financial exclusion is key creating sustainable communities and enhancing the quality of life for residents. More sites, such as this need to be found and partnerships formed to help a wider range of neighbourhoods. The expansion of free-to-use cashpoints is a step in the right direction."

Ends.

Invitation to photographers

DATE: Thursday 13th September 2007

TIME: 1.45pm

VENUE: Sefton Women & Children's Aid, 166 Knowsley Road, Bootle, L20 4NR

EVENT: Jamie Carragher visiting new HBOS social inclusion ATM

DETAILS: Press attendance welcome

RSVP: Claire Miller

Tel: 01422 332833 E-mail: clairemiller@halifax.co.uk

Editors' Notes

The low income areas are as defined by the Office of the Deputy Prime Minister.

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