



Halifax's new branch in Coventry set for premiere opening

Halifax is opening a new branch in Coventry on Monday 24th September and will be holding a "Premiere" opening event at the new branch on Friday 28th September from 9am.

Situated in its new premises at 14 Market Way, Coventry, CV1 1DL, the new Halifax branch has 17 full-time staff, 4 cashier points, 9 interview rooms, 4 ATMs and a business banking express pay in facility.

As part of the "Premiere" opening event on Friday 28th September, Jim Cunningham, MP Coventry South, will be officially opening the branch at 12 noon with a ribbon cutting ceremony. Natalie Webster, the star of the latest Halifax High Interest Current Account TV ad, will also be at the branch all day to meet and greet new and existing customers alongside other Halifax stars.

A prize draw is also being held which offers a fantastic first prize of a 40" LCD television with home cinema system. Other prizes include, three digital camcorders, five portable DVD recorders and a day of luxury at a local spa. Visitors can enter the prize draw by filling out a prize draw coupon and handing it to a member of branch staff. Entry closes at 4.15pm and the draw will take place at 4.30pm.

On the way in to the branch, customers will pass down a red carpet and "Marilyn Monroe" will be paying a visit between 3pm and 5pm. Customers and visitors will be served non-alcoholic cocktails and can help themselves to popcorn and Halifax goody bags.

Halifax will be opening 100 new branches across the south of England over the next five years.

Stuart Hill, branch manager at Halifax's new Coventry branch comments:

There will be lots going on during the official opening event, with some fantastic prize giveaways, such as a 40" LCD television with home cinema system. We are delighted that the Halifax stars will be at the branch on the day to welcome all of our new and existing customers and colleagues."

Ends.

Editor's Notes:

1. About HBOS

HBOS was created by the merger of Halifax and Bank of Scotland on 10th September 2001. The Group has over 22 million customers and a relationship with 2 out of every 5 households in the UK.

2. The branch network

HBOS currently has around 1,320 branches throughout the UK. Of these, Halifax has just over 1,000 branches and estate agencies across the country. Around 13,500 front-line colleagues currently work in Halifax and Bank of Scotland branches. Over 3.5 million customers use the branch network each week, making over 9 million transactions.