



## Halifax launches new All-in-One Card

Today (Monday 7th April 2008) sees the launch of the new Halifax All-in-One Card. The All-in-One credit card offers 0% for 10 months on **both** balance transfers **and** purchases.

With a matching introductory offer on both balance transfers and purchases, the All-in-One Card is one of the strongest 'combined' offers available. Few providers offer a card with the same 0% introductory offer on both balance transfers and purchases, making the card ideal for people who want to transfer a balance as well as carry on using their card for spends without incurring any interest.

The card features:

- **0% for 10 months on balance transfers** (3% balance transfer fee applies)
- **0% for 10 months on new purchases**
- **Typical 15.9% APR variable**
- No annual fee
- Cover against online fraud when purchasing on the internet
- A choice of five different card colours (Black, White, Pink, Red and Blue)

Ken Stannard, Head of Halifax Card Services, comments:

"Whether you want to reduce the cost of your spending, reduce the cost of outstanding debt through a balance transfer, or both, with its 0% for 10 months introductory offer the Halifax All-in-One Card is ideal."

The Halifax All-in-One Card is available:

- In branch
- By calling 08457 28 38 48
- Or by visiting [www.halifax.co.uk/creditcards](http://www.halifax.co.uk/creditcards)

Ends.