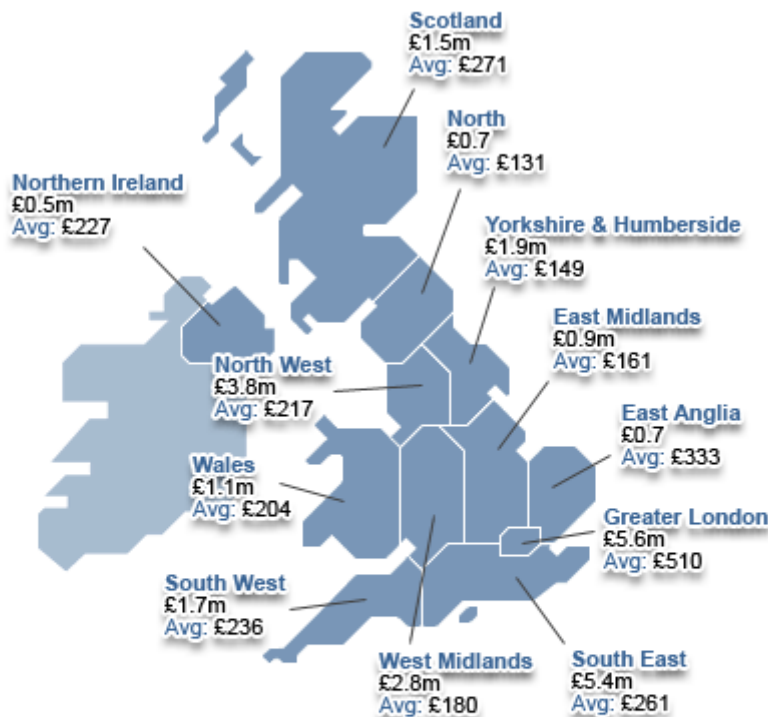




Desperately seeking... Forgotten Savers

Halifax today launched its 'Desperately Seeking' campaign – a renewed drive to reunite UK customers with forgotten funds. Having restored over £17.5million of dormant funds to date, Halifax today stepped up its reunification activity, highlighting all unclaimed cash and its location across the UK.

Remaining Halifax dormant funds – the UK picture:



Unallocated funds:	£2.4m
UK total:	£29.6m
UK average:	£257

As momentum gathers and the second reading of the Government's dormant bill is scheduled for 6th October 2008, Halifax is urging customers to reclaim their money as soon as possible.

This week Halifax has undertaken fresh activity in its reunification drive:

- All dormant account details are on the UK's Unclaimed Assets Register
- Advertisements in national, regional and local press highlighting the money still to be reunited and how consumers can check if they have funds they could claim
- Provided dormant data to local media across the UK

Tony Wilcox, head of savings at Halifax said "We want to highlight to UK consumers that dormant funds still exist all across the UK. We would urge customers to take note that money is still lying dormant and to come forward to check if they have dormant funds. At Halifax we have a dedicated team of colleagues to help customers check if funds are waiting for them to collect."

The UK's dormant hotspots by number of accounts: The UK's dormant hotspots by balance:

Region	Accounts to be reunited
West Midlands	Over 32,000
North West	Over 25,000
South East	Over 22,000
Yorkshire & Humberside	Over 12,000
Greater London	Over 11,000

Region	Balance to be reunited
Greater London	Over £5.6mil
South East	Over £5.4mil
North West	Over £3.8mil
West Midlands	Over £2.8mil
Yorkshire & Humberside	Over £1.9mil

- Four accounts with balances over £100,000 are still to be reunited
- Over 25 accounts with balances over £50,000 are still to be reunited
- Over 60 per cent of accounts holding over £10,000 have been reunited
- 70 per cent of accounts left to be reunited hold less than £50

UK consumers can check if they have unclaimed dormant funds via www.halifaxlocateaccounts.co.uk or alternatively via the BBA at www.mylostaccount.org.uk

Ends.

Editors' notes

Dormant accounts are classed as having been inactive for at least 15 years and many no longer have the correct address held, so contact with the customer has been lost. Under Government proposals these funds would be taken in to a central fund and used for worthwhile causes. Customers will always be able to come forward and claim these. The expectation from the Government is that all banks and building societies will try to reunite customers with their money before the scheme is launched. Halifax was the first provider to launch its reunification programme in February 2006.

The second reading of the Government's Dormant Bill is scheduled for 6th October 2008. It is estimated the Government may begin collecting dormant funds in the second half of 2009.

Alongside this National picture eight further breakdowns will be distributed for:

- Scotland Wales West Midlands Yorkshire
- Greater London Liverpool Manchester

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