



2 November 2017

MBNA kicks off #FootballFridays with Premier League ticket giveaway

MBNA to dedicate Fridays to Making Good Stuff Happen for football fans.

Award-winning credit card expert MBNA is to dedicate Fridays to football, through #FootballFridays.

Building on its promise to “Make Good Stuff Happen” for football fans, MBNA will be sharing exclusive partner club content and prizes on its Twitter and Facebook pages on Fridays for the remainder of the 2017/18 season, using the hashtag #FootballFridays.

To kick off this weekend’s football, on Friday, 3 November, football fans have the chance to win tickets to the Liverpool FC vs Southampton game, taking place on 18 November 2018. Fans can enter the prize draw by going to MBNA’s [Facebook](#) or [Twitter](#) page, and tag the friend they would take with them in this post. Prize draw closes on 5 November at 23:59pm. Full T&Cs can be found here [insert link].

By teaming up with its long-standing Premier League partners, Arsenal FC and Liverpool FC, as well as local partner Chester FC, #FootballFridays will ensure football fans always have something to talk about, in the build-up to the weekend’s action.

#FootballFridays will feature players and club legends, and special experiences for fans. Liverpool FC fans will get the chance to experience the iconic Anfield atmosphere and Arsenal fans can see Emirates Stadium on another level, with club level match ticket giveaways.

MBNA and Liverpool FC are working together to create an exciting new video, featuring Liverpool FC’s Robbie Fowler and some of the team’s new recruits. This will be released

later this year, so watch this space. Prizes from partners Arsenal and Chester FC will follow in coming weeks.

Paul Sinclair, Head of Brand and Social Media at MBNA commented, “Here at MBNA, we’re really excited to continue to take the brand’s dedication and unique sense of humour into the world of football. We’ve got plenty up our sleeves every Friday from now until the end of the season to Make Good Stuff Happen for the fans.”

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About MBNA Limited

[MBNA](#) Limited is part of Lloyds Banking Group plc. It is one of the UK’s leading specialist credit card firms and was voted by customers as Credit Card Provider of the Year for the fourth year running in the Moneyfacts Consumer Awards. MBNA has a track record of investing in innovation to improve the credit card experience for its customers. Headquartered in Chester for over 20 years, the company has a long history of investing in community projects in across North West of England and North Wales.

For more information, visit the company’s website at <https://www.mbna.co.uk/news>.