



PRESS RELEASE

29 JANUARY 2018

FOR IMMEDIATE RELEASE

The Tech Partnership and Lloyds Banking Group take the lead in setting the UK up for digital success

The Tech Partnership and Lloyds Banking Group have announced they are leading a consultation that will improve the way that the UK measures the Basic Digital Skills required for adults to thrive in a digital world.

Increasing the digital skills of adults across the country will help more people access the numerous benefits of being online. Research from the Lloyds Bank Consumer Digital Index highlights that having Basic Digital Skills can save individuals an average of £744 a year, and provide them with easier access to work and education.

The consultation invites everyone with an interest in this important agenda to give their thoughts on the level of digital skills needed for today and the future. It is an update of a framework initially developed by Go ON UK, remodeled to reflect the significant changes in technology that have taken place since it was created.

The Tech Partnership and Lloyds Banking Group have convened a steering group featuring a wide range of organisations, to ensure that all sectors of industry, academia, government and education are shaping the outputs to transform the UK's digital skills capabilities.

You can participate in the survey [here](#)

Anne Milton, Minister of State for Skills and Apprenticeships said, "I welcome this consultation. The 'Get Digital' Basic Skills framework has brought consensus on the digital skills adults need for life and work, and will form the foundation of our new basic digital skills standards."

Karen Price OBE, Chief Executive of The Tech Partnership said, "We are thrilled to be co-chairing this consultation process. Together, we have convened a formidable leadership group of employers, government officials, training providers and industry experts to develop and review this new framework and to ultimately ensure that all individuals in the UK can safely participate in and contribute to the digital world of today and the future, at both home and work."

Leigh Smyth who leads Group Transformation Culture and Capability at Lloyds Banking Group, said, "With 11.5 million UK adults currently without basic digital skills, it is imperative that we build a single view of UK capability so all partners and practitioners can work together to provide consistent support to help people with the right skills and understanding. This new framework,

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developed in collaboration with cross sector organisations in tandem with insight, face to face local support and training will enable essential progress at a national and local level”

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Notes to editors:

What are the measures of Basic Digital Skills?

- **Managing Information** - Find, manage and store digital information and content
- **Communicating** - Communicate, interact, collaborate, share and connect with others
- **Transacting** - Purchase and sell goods and services, organise finances, register for and use Government digital services
- **Creating** - Engage with communities and create basic digital content
- **Problem Solving** - Increase independence and confidence by solving problems using digital tools and finding solutions

Why are The Tech Partnership involved?

The Tech Partnership took on the Basic Digital Skills framework in 2017. The Get Digital basic digital skills framework shows a standard of what citizens and organisations need to achieve to participate fully in the digital world, and how to get there. It was created in 2015 by Go ON UK, working with a wide range of partners from academia, the public, private and not-for-profit sectors.

In addition to the framework, Tech Partnership also collaborate with Lloyds Banking Group on a regional heat-map which allows users to attain a local level view of their postcode’s basic digital skills, connectivity levels and other inclusion metrics.

Why is Lloyds Banking Group involved?

Launched in 2014, Lloyds Banking Group’s Helping Britain Prosper Plan set out seven public commitments supported by 26 individual metrics, designed to address some of the biggest issues facing Britain. In March 2017, the Group updated its Helping Britain Prosper Plan to be more streamlined and focus on how the Group can best help Britain through supporting People, Businesses and Communities across the UK.

Regarding Basic Digital Skills, Lloyds Banking Group have worked with Go On UK, DotEveryone and The Tech Partnership over the last 5 years as the lead evaluation partner on research and reports including the Business Digital Index, Consumer Digital Index and the distinct Basic Digital Skills annual measures. In order to action the insight, the Group set up the UK’s largest network of Digital Champions – 25,000 – who pledge to help at least 2 individuals a year with their digital skills. Lloyds Banking Group also work in partnership with the Good Things Foundation on 100 UK Online Centres, and run Digital Workshops for small businesses and charities in partnership with leading tech companies such as Google.

Who are the Steering Group organisations helping to shape the Basic Digital Skills framework?

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- Tech Partnership
- Lloyds Banking Group
- Department for Education
- Greater London Authority
- Greater Manchester Authority
- Good Things Foundation
- Federation of Small Business
- Department for Digital, Culture, Media and Sport
- Department for Work & Pensions
- NHS Digital
- SCVO
- Accenture
- BT
- BRC
- SSE
- Amazon
- Corsham Group
- HMRC
- Microsoft

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