

Halifax launches new cashback credit card

- Halifax has introduced a new cashback credit card
- Customers will be rewarded with an annual cash lump sum, with no minimum spend
- New customers will receive a £20 cashback incentive when they spend £1000 within the first 3 months

For those who want to be rewarded every time they spend on their credit card, Halifax has launched a new, simple cashback offering for credit card customers.

The Halifax Cashback Credit Card is an easy way to earn cashback on day-to-day credit card spend. Whether that's buying a coffee, or booking a weekend break, customers will earn cashback regardless of the amount.

On top of earning cashback on every purchase, new customers who spend £1000 within the first 3 months will be rewarded with an additional £20 of cashback.

Rewards received

- Customer will earn up to 0.5% cashback reward on all purchases
- During the calendar year*, customers will earn 0.25% on every pound they spend up to £4000, and 0.5% for every pound spent over £4000
- A £20 incentive will be paid where £1000 is spent within the first 3 months
- Cashback will accumulate over the calendar year and is paid directly into the customer's account as an annual lump sum at the start of the next calendar year.
- Cashback earned will be visible on monthly statements, so customers can keep track of the rewards building up
- The card is available for applications now; customers can use Halifax's Simple Check service** - a simple online eligibility checker – before they apply, to understand the credit limit likely to be offered.
- The current representative APR rate for the card is 19.9%.

Richard Whatmough, Director of Credit Cards, Halifax, said: *"It's great to have launched our new Cashback Credit Card, giving customers a little treat each time they make a purchase. Whether it's a coffee, the weekly shop, or a weekend break, customers will earn cashback which is saved and paid into their account at the beginning of the year."*

- ENDS -

Editors' Notes:

*Calendar year runs from 1st January until 31st December.

**Customers can see if they are eligible using the [Credit Card Eligibility Checker | Credit Cards | Halifax](#)

Press Office Contact



Ellie Morris | ellie.morris@lloydsbanking.com | 07788352541