

Monday 9 September 2024

## LLOYDS BANKING GROUP RAISES OVER £2.5 MILLION FOR CRISIS AND EXTENDS CHARITY PARTNERSHIP

- Lloyds Banking Group and Crisis have announced the extension of their partnership until at least 2026
- The Group has raised over £2.6m to support Crisis' mission to end homelessness
- Colleagues have volunteered nearly 5,500 hours since the start of the partnership

Lloyds Banking Group and national homelessness charity Crisis have announced that they are extending their partnership, in response to the clear societal need for more affordable homes across the UK.

Lloyds Banking Group and Crisis teamed up in 2023 for an initial two-year term, but the extension means the partnership will now run until at least 2026. The Group's partnership with Simon Community in Northern Ireland will also be extended, reflecting a UK-wide response to homelessness.

With over 272,000 households experiencing homelessness in England, Scotland and Wales, Lloyds Banking Group and Crisis are calling for one million more homes to be made available at social rent by 2033 to help end homelessness for good.

Lloyds Banking Group has so far raised over £2.6 million for Crisis, while colleagues working at the Group have also volunteered nearly 5,500 hours.

The fundraising directly supports the charity's Changing Lives Grant Programme, which helps people who have experienced homelessness access the education system or set up their own business. The fundraising will also be used to support Crisis' frontline services across its Skylight centres, which provide housing and employment support to people who are experiencing or at risk of homelessness.

Lloyds Banking Group has also supported Crisis to partner with Homes for Good to launch a new social enterprise letting agency called Good Place Lettings, which is opening its first branch in East London in the coming weeks. The lettings agency will make renting more accessible and more affordable for people who would otherwise be experiencing homelessness.

Karen Tighe, Lloyds Banking Group Head of Community Engagement, said: "Housing is a basic and fundamental human need, but there is a severe lack of affordable homes in the UK – a reality which not only damages health and wellbeing, but also hinders economic opportunity and growth. We're

### Media Contacts



Emma Fairhurst | [emma.fairhurst@lloydsbanking.com](mailto:emma.fairhurst@lloydsbanking.com) | 07814 395 855

# Press Release



strengthening our commitment to tackle this issue by extending our partnership with Crisis, which forms an important part of our efforts to increase the provision of social housing.

“This partnership embodies our purpose of Helping Britain Prosper, and the overwhelming support that colleagues have shown for the charity made extending our partnership an easy decision. We look forward to continuing our work together with Crisis to ensure everyone has a safe place to call home.”

Matt Downie, Chief Executive at Crisis, said: “We’re delighted to be continuing our partnership with Lloyds Banking Group to ensure that we can end homelessness for good.

“The overwhelming support from the Group and their employees has been invaluable. From those who have generously volunteered their time at our services, to their incredible fundraising efforts, our partnership has helped us to deliver vital support for people experiencing homelessness and we’re grateful to be able to continue this work until 2026.

“With record numbers of people facing homelessness we need to see bold action to tackle the chronic shortage of good quality, affordable homes. Together with Lloyds Banking Group, we are calling for one million more homes at social rent over the next ten years to ensure that everyone has access to a safe and secure home. We look forward to working closely together over the next two years to turn this vision into a reality.”

**Ends**

## Notes to Editors

Lloyds Banking Group is the largest UK retail and commercial financial services provider with around 27 million customers and a presence in nearly every community. Our main business activities include retail and commercial banking, general insurance and long-term savings, provided through well recognised brands including Lloyds Bank, Halifax, Bank of Scotland and Scottish Widows.

Our purpose is Helping Britain Prosper. We have served Britain through our products and services for more than 320 years, across every community, and millions of households. Our success is interwoven with the UK’s prosperity, and we aim to Help Britain Prosper by operating as a responsible, sustainable and inclusive Group.

## Media Contacts



Emma Fairhurst | [emma.fairhurst@lloydsbanking.com](mailto:emma.fairhurst@lloydsbanking.com) | 07814 395 855