



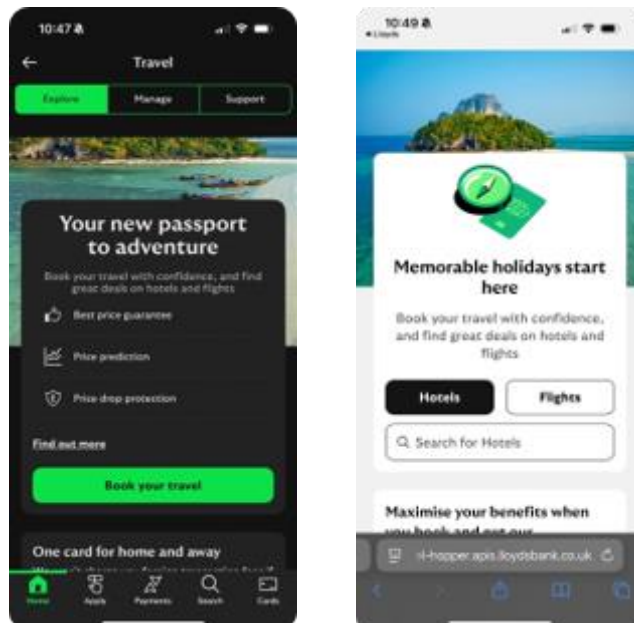
28 May 2025

# Lloyds becomes first UK bank to offer in-app travel booking

- Customers can book flights and hotels through the mobile app
- Powered by Hopper Technology Solutions, the service will be available to all Lloyds customers this week
- Istanbul most searched for holiday destination for UK travellers planning a trip this summer

In a UK-bank first, Lloyds has launched 'Lloyds Travel Booking', powered by travel technology platform Hopper, available in the mobile app.

The new service means customers will be able to book flights and accommodation worldwide, using Hopper's AI-driven platform, which offers a range of features for holidaymakers.



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These include:

- **Best Price Guarantee:** If a customer finds a better price within 24 hours of booking, Lloyds Travel will match the price.
- **Price Prediction:** For flights only, the service provides data-driven recommendations on the optimal time to book - or wait.
- **Price Drop Protection:** The service monitors flight bookings for 10 days and will credit customers if the price drops after booking.

Once booked, customers can keep track of their trips directly in the Lloyds app.

This comes as Istanbul in Türkiye is named as the number one destination searched for by people travelling from UK airports, looking to book a holiday this summer, according to research by Hopper.\*

Top summer holiday destinations searched for by people travelling from a UK airport this summer

1. Istanbul, Türkiye
2. Bangkok, Thailand
3. Dubai, United Arab Emirates
4. New York City, United States
5. Delhi, India

**Tamara van den Ban, Managing Director, Customer Propositions at Lloyds Bank, commented:**

“Holidays give people a chance to escape the realities of everyday life, spend time with their loved ones and experience new things. UK spending data\*\* shows just under a tenth of household spending goes on travel, so we understand it’s a big part of our customers’ lives.

“We knew we wanted to make it easier for our customers to organise their trips from beginning to end and bringing Lloyds Travel Booking to the app is a great solution.

“Working with Hopper, we’re the first UK bank to offer our customers unparalleled convenience, value and peace of mind when planning their travels, all of which can be managed in the palm of their hand, through our mobile app.”

“Modern financial institutions are looking for ways to deepen engagement,” said **Dakota Smith, President and Co-Founder of Hopper**. “**End-to-end travel portals from Hopper Technology Solutions** help partners broaden their product offerings. We are thrilled to partner with Lloyds to bring an enhanced travel booking experience to consumers in the UK.”

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**Lloyds Travel Booking is just the latest addition to Lloyds' range of products and services that make travel more convenient for customers.**

#### **FX services**

- **Free FX** for Premier, Club Lloyds, Silver and Platinum account holders, as well as MasterCard World Elite credit card holders
- **Travel Smart for Classic account customers**, offering no debit card fees when spending money overseas, for **£7 for a week**

#### **Travel Money**

- Enhanced FX rates for **Premier** and **Club Lloyds** customers

#### **Packaged Bank Accounts**

- Comprehensive **travel insurance** for the account holder and their family with Silver and Platinum accounts
- Breakdown cover if you travel by car in the UK

#### **Travel Hub in the mobile app**

- A **home** for all things travel, that lets customers find out more about our travel products and services and get any support needed.

Ends

Notes to Editors

This information is for the use of journalists and media professionals.

Lloyds Travel Booking will be available for Lloyds customers within the mobile app between 27<sup>th</sup> May and 30<sup>th</sup> May.

\*Based on research by Hopper, analysing flight searches and priced itineraries from June, July and August 2024

\*\* [Travel trends - Office for National Statistics](#)

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