

Lloyds Banking Group Launches New Cash ISA Cashback Offers

- Open to new and existing Personal Bank Account customers
 - Available through Halifax, Bank of Scotland and Lloyds
 - Up to £1200 cashback on offer for ISA transfers

From today, new or existing customers with or opening a personal bank account with Lloyds Banking Group's consumer brands, could earn up to £1,200 cashback when using the banks' ISA Transfer Service to transfer in ISA balances.

The new Cash ISA Transfer cashback offers launches today and runs until 31st May 2026.

Eligibility for our new cashback offers

- Customer must be a UK resident aged 18 years or older.
- A Lloyds, Halifax or Bank of Scotland current account must be held or opened during the offer period and must remain open until 30th September 2026 for payment of the cashback incentive.
- Customers must hold or open one or more Cash ISA (excluding Junior ISAs) with the same Lloyds Banking Group brand they hold a personal bank account.
- Customers can choose instant access, limited access or fixed term Cash ISAs.
- Transfers must be external to Lloyds Banking Group, i.e. not from existing savings with the Group, and be made through the ISA Transfer Service.
- Customers must transfer at least £25,000 (total balance across accounts) between 11th March 2026 and 31st May 2026 into their Cash ISA.
- Any ISA Transfer request made after the 31st May 2026 will not be eligible for this Offer, however any ISA Transfer initiated during the Offer Period and completed by 31st August 2026 will be eligible.
- The new Cash ISA(s) must remain open and funded until at least 31st August 2026.

Customers who fulfil the terms of the offer will receive their cashback payment by 30th September 2026. (See Editors' Notes for Full Terms & Conditions)

How the cashback payment is calculated

The ISA transfer cashback payment is worth £150 for every £25,000 of Cash ISA balance transferred in up to a maximum £1200:

Balance transferred in	Cashback earned
£25,000 - £49,999.99	£150
£50,000 - £74,999.99	£300
£75,000 - £99,999.99	£450
£100,000 - £124,999.99	£600
£125,000 - £149,999.99	£750
£150,000 - £174,999.99	£900
£175,000 - £199,999.99	£1050
£200,000+	£1200

Simon Caddick, Savings Director, Lloyds Banking Group, said:

“With our new Cash ISA Transfer offer, we’re giving customers the opportunity to boost their savings with both tax-free interest and up to £1,200 cashback.

“No matter what your savings goals are, ISAs provide a range of tax-free options to help you meet them.”

Editors’ Notes

This press release is intended for journalistic use only. It is not intended for customers and should not be taken as an invitation or inducement to take a product with any part of Lloyds Banking Group.

Full Terms and Conditions:

Lloyds Cash ISA Transfer Offer (Product names vary for Halifax and Bank of Scotland)

1. Eligibility

In order to qualify for this savings offer (the “Offer”), you must:

- be a UK resident aged 18 years or older.
- hold a Lloyds Bank plc (“Lloyds Bank”), current account (“Qualifying Account”), and (ii) have this account open as at 30th September 2026 for payment of the cashback incentive.
- transfer in at least £25,000 into any new or existing Lloyds Bank Cash ISA from another adult Cash ISA held outside of [Lloyds Banking Group](#). The qualifying Lloyds Bank Cash ISAs are:
 - Lloyds 1 Year Fixed Rate Cash ISA
 - Lloyds 2 Year Fixed Rate Cash ISA
 - Lloyds Club Lloyds Advantage ISA Saver
 - Lloyds Cash ISA Saver
 - Lloyds Instant Cash ISA

(“Lloyds Bank Cash ISA” or “Lloyds Bank Cash ISAs”)

- (i) initiate the ISA transfer request, using the Lloyds Bank Cash ISA Transfer Service, from an existing or new adult Lloyds Bank Cash ISA held in your name between 11th March and 31st May 2026 (the “Offer Period”), and (ii) the ISA transfer must have been completed with funds in the Lloyds Bank Cash ISA by 31st August 2026. Please see Clause 3 for ISA transfers which are not eligible for this Offer. Partial and full ISA transfer-in requests are eligible for this Offer. You may transfer-in multiple ISA balances.

2. Cashback

- Provided you meet the eligibility criteria above, you will receive cashback based on total deposited balances held at the 31st August 2026, across Lloyds Bank Cash ISAs as set out in the table below:

Amount Deposited	Cashback Amount
£25,000 - £49,999.99	£150
£50,000 - £74,999.99	£300
£75,000 - £99,999.99	£450
£100,000 - £124,999.99	£600
£125,000 - £149,999.99	£750
£150,000 - £174,999.99	£900
£175,000 - £199,999.99	£1,050
£200,000+	£1,200

- Cashback will be calculated on the total amount deposited and available in your Lloyds Bank Cash ISA as at 31st August 2026 cashback will be paid into your Qualifying Account by 30th September 2026.
- Where you have more than one Qualifying Account, the cashback will be paid to the most recently opened and/or sole account in your name.
- Only one Offer is available per customer.

3. Exclusions

- ISA transfers from Lifetime ISAs, Help to Buy ISAs, Innovative Finance ISAs, Junior ISAs or from other Lloyds Banking Group companies are not included in this Offer.
- Should we reasonably believe that you have acted fraudulently or misleadingly or have abused the Offer.
- You cannot benefit from more than one offer that Lloyds Bank promotes at the same time in respect of the same deposit. For example, if you open a Fixed Rate Cash ISA during the term of this Offer and a Cash ISA Transfer offer is also running, you will not be entitled to cashback on both in respect of the same deposit.

5. General Terms

- The promoter of this offer is Lloyds Bank plc, 12 Wellington Place, Leeds, LS1 4AP.
- This offer may be amended or withdrawn by Lloyds Bank plc at any time.

No alternative payment methods are available and the cashback is not transferable.

About Lloyds Banking Group

With 28 million customers, we're proud to be the UK's biggest digital bank. Our services span retail and commercial banking, insurance and long-term savings, delivered through trusted brands including Lloyds, Halifax, Bank of Scotland and Scottish Widows.

Our purpose is Helping Britain Prosper. For more than 320 years, we've served households and businesses across the UK. Today, we're transforming how we do that. We've invested more than £4bn in our digital transformation, and we're just getting started. That means building smarter, more resilient tech, expanding our use of AI, and creating seamless experiences for a digital-first Britain.