

New Lloyds Rewards in-app hub launches with savings on Apple products, even bigger prize draws and standout offers

- Lloyds creates more opportunities to save when spending, enter prize draws, plus discounts, cashback and challenges.
- New standout store features savings on a host of Apple products.
- Plus, customers could win £2,026 in a new prize draw, every month.

Lloyds has unveiled its new in-app rewards hub, Lloyds Rewards, where customers can access a range of new savings, rewards, prize draws and more ways to manage their money.

In a major new prize draw, Lloyds, Halifax and Bank of Scotland customers have the opportunity to win thousands of pounds each month. A total of 50 customers will be selected, at random, every month – each winning £2,026.

To be eligible **for the month's prize draw, customers must pay** at least £1,000 into a Lloyds, Halifax or Bank of Scotland personal current account in the calendar month via a mix of salary, pensions or benefits.

The draw is open from 1st June, with the first winner to be announced in July.

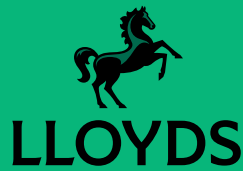
Customers can enter every month – even if **they're** a winner in a prior month.

To be in with a chance, the prize draw needs to be activated each month in the app or via online banking and each qualifying customer gets one entry, per month. Full terms and conditions are available [here](#).

Other new offers available now include standout savings on Apple products and accessories. More eye-catching offers are coming soon, including the opportunity to opt into a prize draw to win £1,000 to spend on Apple products, through a dedicated **Lloyds' store**. When the offer is live, terms and conditions will be available in the app and online.

What offers are available now for Lloyds customers?

- Lloyds customers will see regular prize draws in the app. Throughout **June, there's an** opportunity to enter to [win a trip to Disneyland® Paris](#), thanks to Visa. For every £20 of debit card spend, customers get one entry, with no maximum entries.
- Expanded range of discounts and cashback. There are different ways customers can be rewarded for their spending. A range of retailers are offering the chance to save money on their items at the point of purchase, including SMOL, Virgin Wines, Readly and many more.



Other offers available include personalised rewards such as earning cashback when spending at certain top brands including **Sainsbury's**, **B&M**, **IHG** and more.

- Challenges to take on. If a customer sets a reminder for when their broadband, energy or mobile contract is due to end, they'll be entered into a prize draw for a chance to win £5,000. The customer will be alerted before their renewal date, giving them the chance to use Lloyds' Bill Switcher to find a better deal on their bills. Plus, 50 customers will be in with a chance to each win £50, by visiting the Lloyds Rewards app three times in a calendar month. [Full details are here.](#)

Paul Wilkinson, Rewards Director at Lloyds, said:

“We’ve created Lloyds Rewards to expand the ways customers can make their bank account work harder and their money go further. From prize draws and cashback to discounts and challenges, **we’re helping people get something back from their everyday spending.**

There is so much on offer that there really is something for everyone.”

What are Lloyds Rewards?

Lloyds Rewards is designed to give customers more back from their everyday banking and recognise loyalty in meaningful, personalised ways.

It brings together a range of ways to help banking feel more engaging, from helping customers manage bills and plan spending, to encouraging positive financial choices and making customers feel more empowered when it comes to managing their day-to-day banking.

The new in-app **Rewards hub replaces Lloyds’ Everyday Offers** and is a space where **it’s** even easier for customers to find deals and savings on their everyday purchases.

How can customers access Lloyds Rewards?

Simply open the Lloyds app and go to the **‘Rewards’** section to browse the latest offers, activate them and shop with participating brands (terms and conditions will apply for each offer).

Ends

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Information correct as at 9th June 2026.