



19 March 2026

Lloyds strengthens Channel Islands growth with strategic appointment

- New role reinforces Lloyds' **commitment to the Crown Dependencies**

Lloyds has appointed Stuart Berry, one of its senior leaders in the Crown Dependencies, as its Head of Financial Intermediaries in the Channel Islands. Stuart will continue as Country Head for Guernsey and as a member of the Crown Dependencies' Executive Committee.

The newly created role will focus on strengthening relationships with clients and intermediaries across the Channel Islands, ensuring they are supported with the banking expertise, solutions and day-to-day services they need to grow and succeed.

Stuart will work closely with Lloyds' established leadership teams in Guernsey, Jersey and the Isle of Man to ensure a consistent, high quality client experience, reflecting Lloyds' long-standing commitment to the islands and wider intermediary market.

Stuart Berry, Country Head, Guernsey and Head of Financial Intermediaries for the Channel Islands at Lloyds, said: "I'm proud to be taking on this new strategic role and, together with my talented colleagues across the islands, I'm looking forward to growing our business and further strengthening our support for our clients and intermediaries."

Adele Bohlen, CEO, Lloyds International, said: "Stuart's appointment forms part of Lloyds' strategy to invest in experienced leadership and maintain strong, trusted relationships across the islands. We created this new role as part of our long-standing commitment to the islands and, as demand for our intermediary and client expertise continues to grow, Stuart's strong track record in this space will help us to meet those needs."

Stuart joined Lloyds in January 2024 and is a Board Trustee for the Lloyds Bank Foundation for the Channel Islands.

Ends

Notes

About Lloyds' support for businesses

- Lloyds Corporate & Institutional Banking maintains active relationships with two-thirds of the FTSE 350, supporting clients with annual turnover in excess of £100m.
- Alongside its well-established sector focus, the team supports clients through its leading green financing capability to support more clients with their transition plans.
- Lloyds supports its clients with core banking solutions such as lending, deposits, transaction banking and risk management services. It also provides extensive expertise in capital markets, financial markets and private equity, all of which aim to meet the varying and often complex needs of its clients.

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