Black Friday means business: Lloyds launches business account offer worth up to £1,000

- **Lloyds launches first Black Friday offer for new customers**
- **New Business Current Account customers can get up to £1,000 in rewards and savings**
- **The offer includes two years of fee-free business current account banking, up to £400 in rewards and six months of Xero accounting software**

Lloyds has launched its first Black Friday offer for small businesses, giving new Business Current Account customers up to £1,000 in rewards and fee savings.

Customers taking up the offer can receive:

- Two years of fee-free banking, without the £10 monthly account fee, saving £240
- Up to £400 in rewards
- Six months of free access to cloud accounting platform Xero

While Black Friday traditionally focuses on retail discounts and holiday shopping, this new offer brings savings directly to small businesses. Giving business owners two years without account fees alongside free software helps them trim every day running costs and tackle admin ahead of the new year.

The offer is open to customers applying for a Business Current Account online or in the Lloyds app until 30 November.

Ramki Sankaranarayan, Head of Business Banking, Lloyds Business & Commercial, said:

"Business owners know the value of a good deal, and this offer is designed to make a real difference. Black Friday is usually about saving when you shop; we're bringing those benefits to small businesses through lower banking costs, support with bookkeeping and more money to reinvest, giving owners greater scope to grow."

Ends

Notes to Editors

- Check eligibility for the offer on our website, terms and conditions apply.

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About Lloyds Banking Group

- Lloyds Banking Group is a leading UK based financial services group providing a wide range of banking and financial services, focused on personal and commercial customers.
- As part of the Group, Lloyds provides expert financial support and guidance to the households, businesses and communities of Britain.
- We help businesses across the regions and nations of the UK, and across all different sectors and sizes, giving them the funding and support they need to grow both at home and abroad.

Our support for businesses

- We're proud to support one million UK businesses with leading digital and relationship banking services, as they start up, grow and thrive.
- Through a network of relationship teams based across the UK, as well as internationally, we deliver a mix of local understanding and global expertise necessary to provide long-term support to our clients to help them fulfil their growth aspirations.
- We offer a broad range of finance beyond term lending, spanning import and export trade finance, structured and asset finance, securitisation facilities and capital market funding.
- Our product specialists provide bespoke financial services and solutions, including tailored cash management, international trade, treasury and risk management services.

To see the latest factsheet setting out how we support UK businesses please visit: Supporting British businesses - Lloyds Banking Group plc

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