



New Lloyds branch set to open its doors in Rugby following £1.4m investment

- Lloyds customers set to benefit from brand new £1m+ branch in Rugby town centre
- Pictures of the new-look branch have been revealed before its opening on Monday 6th July
- First customers through the door will have the opportunity to get their hands on an iconic Lloyds horse plushie

Lloyds will welcome customers to its brand new Rugby branch on Monday 6 July, following a £1.4 million investment in its new town centre home.

The new North Street branch – which replaces Lloyds' previous premises on Church Street – has been designed to create a bright, modern and welcoming space where customers can manage their money using the latest technology, supported by expert colleagues.

Open-plan areas provide a more relaxed banking environment, while ample private space is available for more sensitive discussions.

The investment reflects changes in the way customers bank, with new facilities including cash deposit and withdrawal machines available 24/7, alongside dedicated areas where customers can receive support with online and mobile banking.

Colleagues will be available to help with everything from everyday banking to major life events, such as buying a home.

The branch also offers customers greater flexibility, opening until 5pm on weekdays and 1pm on Saturdays.

Located in the heart of Rugby town centre, the branch will be staffed by a team of six colleagues.

To celebrate the opening, the first customers through the doors on Monday 6th July will have the chance to get their hands on one of Lloyds' iconic horse plushies.

The move represents the next chapter in Lloyds' long-standing presence in Rugby, bringing improved facilities and extended opening hours for local customers.

Peter Panayiotou, Midlands Regional Director at Lloyds: "Lloyds has a long history serving the people and businesses of Rugby, and we're proud to be investing in our future here. Our new branch has been designed around what customers tell us they want - a modern, welcoming space where they can access the latest banking technology while still benefiting from face-to-face support when they need it.

Contact

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"Whether someone is depositing cash, looking for help with digital banking or discussing an important financial decision, our colleagues will be ready to help. This investment reflects our commitment to Rugby and the communities we serve across Warwickshire."

Ends

Notes to editors

Branch address:

32 North Street, Rugby, Warwickshire CV21 2AH

Opening hours:

Monday: 9.30am to 4.30pm
Tuesday: 9.30am to 4.30pm
Wednesday: 10.00am to 4.30pm
Thursday: 9.30am to 4.30pm
Friday: 9.30am to 4.30pm
Saturday: 9.30am to 1.00pm

Images of the Rugby branch available by request.

About Lloyds Banking Group

Lloyds Banking Group is the largest UK retail and commercial financial services provider. Our main business activities include retail and commercial banking, general insurance and long-term savings, provided through a range of trusted, household brands.

We have 28 million customers, support one million businesses, and have a presence in nearly every community. Our purpose is Helping Britain Prosper.

For more than 320 years, we have served households and businesses across the UK. Today, we are transforming how we do that. We have invested more than £4bn in our digital transformation, and we're just getting started. That means building smarter, more resilient tech, expanding our use of AI, and creating seamless experiences for a digital-first Britain.

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