# RUNNYMEDE AND WEYBRIDGE, SOUTH EAST

As the UK's largest bank, our Group has a relationship with nearly every community and household in Runnymede and Weybridge.

Our purpose is to help Britain prosper. Using finance as a force for good, we can drive meaningful change in the lives of your constituents – from helping someone to buy their first home to enabling a small business to play its role in the sustainable transition.

Our factsheet provides you with some insight and data about our customers in Runnymede and Weybridge to support your work.



Find out more information about how we're helping Britain prosper on our website: www.lloydsbankinggroup.com

### Lloyds Banking Group has:

**31,516** personal banking customers in Runnymede and Weybridge

### Lloyds Banking Group has:

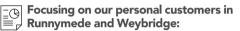
2,144 business customers in Runnymede and Weybridge

#### Number of our customers receiving Universal Credit, by age:



16-25 years (9.7%)
26-40 years (45.6%)
41-60 years (36.7%)
60+ years (7.9%)

**942** of our customers are receiving Universal Credit – an **increase of 13.20%** since April 2022



#### On average over the past 12 months\*:

- Monthly payments received into their bank account was **£2,938**, an **increase of 14%**
- The balance in their bank account was £6,289, a decrease of 7%
- The balance in their savings account was £12,559, an increase of 1%

The increased cost of living is being felt by everyone. Over the past 12 months, our customers spent more but consumed less.

- Spending on essential bills increased by 10%
- Spending on non-essential bills **increased by 2%**, with the greatest decreases in spending on:
  - Retail electrical: -21%
- Retail clothing: -10%

# Supporting people in Runnymede and Weybridge:

#### We've helped



people access financial services by providing basic bank accounts

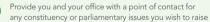


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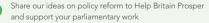
Everyone should be able to learn the skills they need to thrive online. We have created the Lloyds Bank Academy to offer free opportunities to people, businesses and charities to improve their capability and confidence online. Scan the OR code to learn more.

#### Our public affairs team is here to:



Keep you up to date about what we're doing to support

your constituents and respond to their changing needs



You can contact your local public affairs manager at: Erdoo.Yongo@lloydsbanking.com

## INSIGHT: HOUSING FACTS IN RUNNYMEDE AND WEYBRIDGE





## Based on data from April 2022 to April 2023:

The average house price in Runnymede and Weybridge was

£602,104

This was **9% higher** than last year

The average deposit paid was

**£198,295** This was **20% higher** than last year

The average price paid by a first time buyer in Runnymede and Weybridge was

£428,421 This was 9% higher than last year

The average deposit paid by a first time buyer was

**£89,711** This was **7% higher** than last year

We've lent an average of

**£338,711** to **33** first time buyers to secure their first home

FSC FSC\* C022913

Runnymede and Weybridge is in the

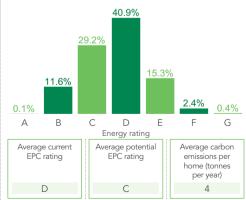
quartile for number of households in the Private Rental Sector and

# 23.07%

3rd

of our customers are identified as renters, with 5.61% making a payment to a social housing provider

Distribution of EPC ratings of our mortgage customers' homes in your constituency:



EPC - Energy Performance Certificate

 $\operatorname{EPC}$  data is sourced from gov.uk and the Scottish government databases



### We've joined Crisis to call for 1m homes for social rent

Lloyds Banking Group is the leading financer of the social housing sector, but we want to do more. That is why **we have joined forces with the national homelessness charity Crisis**.

Together we are calling for **one million additional** homes for social rent to be built over the next

decade to help tackle the shortage of good quality homes in the UK.



Scan here to find out more

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# Five ways the Government can make our homes greener

**Provide certainty on green home improvements** with a package of incentives and regulations

**Use Stamp Duty** to reward green home improvements

**Improve EPCs** so they provide accurate and up to date information

Use employer tax incentives to encourage employees to make green improvements

Support new, green jobs across the whole country with the Apprenticeship Levy