

# Helping Britain Prosper Plan targets

## HELPING PEOPLE

We'll help individuals and families whether they're buying a home, planning for later life or looking for a rewarding job.



The challenges	Our commitment	Our targets	2017	2020
<b>HOUSING</b>	We'll help the construction industry build more homes, support the social housing sector and be a leading provider of new build and first time buyer mortgages	 Amount of lending committed to help people buy their first home	£10bn	X
		Number of homes our Housing Growth Partnership has committed to build <sup>1</sup>	1,500 (cumulative from 2016)	2,000 (cumulative from 2016)
		New funding support provided for the Social Housing sector	£500m	X
<b>SAVING FOR THE FUTURE</b>	We'll help people save and plan for later life by providing education and guidance	 The number of people better informed about their retirement options as a result of our guidance and support	82,000	372,000 (cumulative from 2017)
<b>SKILLS AND EMPLOYABILITY</b>	We'll support the workforce with skills and training to improve social mobility and make Britain more competitive in the global marketplace	 Number of undergraduates from lower income <sup>2</sup> households supported through the Lloyds Scholars Programme	135	1,185 (cumulative from 2011)
		Number of internal apprenticeship positions created within the Group with permanent employment	1,000	8,000 (cumulative from 2012)
		Number of Social Entrepreneurs supported through the Lloyds Bank and Bank of Scotland Social Entrepreneurs Programme	250	2,350 (cumulative from 2012)
		Number of individuals, SMEs and charities trained in digital skills including internet banking	700,000	2.5m (cumulative from 2017)

## HELPING BUSINESSES

We'll help businesses of all types and sizes to prosper by offering them the funding, support and encouragement they need to grow at home or abroad.





The challenges	Our commitment	Our targets	2017	2020
<b>HELPING BUSINESSES TO GROW SUSTAINABLY</b>	We're supporting businesses across the UK to start up, grow and trade internationally	 Increased amount of net lending to SMEs and Mid Market companies	£2bn	X
		Investment in the UK manufacturing sector through financial support	£1bn	X
		Number of manufacturing apprentices, graduates and engineers trained as a result of our £1m annual investment in the Lloyds Bank Advanced Manufacturing Centre	500 (cumulative from 2014)	1,000 (cumulative from 2014)
		Value of UK infrastructure projects supported in the government's National Infrastructure Plan	£30bn (cumulative from 2015)	X
		Number of businesses we will help to start-up	100,000	1 in 5
		Number of clients we will help to export for the first time	5,000	25,000 (cumulative from 2016)
	We'll support the transition to a low carbon economy	 Amount of commercial real estate space we will fund to become more energy efficient with green loans <sup>3</sup>	2m square feet	10m square feet (cumulative from 2017)

## HELPING COMMUNITIES

We'll help communities by addressing inequality, supporting disadvantaged people and championing Britain's diversity.



The challenges	Our commitment	Our targets	2017	2020
<b>TACKLING SOCIAL DISADVANTAGE</b>	We'll tackle disadvantage and help people improve their lives for the better. We'll help improve financial inclusion by offering access to finance for disadvantaged and vulnerable groups	 Share of social banking accounts we will support	1 in 4	1 in 4
		Additional sustainable lending Credit Unions make to their customers across the UK through our annual £1m commitment to their capital funding	£5m	X
		Number of charities we will support as a result of our £100m commitment between 2014 to 2020, to the Group's independent charitable Foundations	2,500	10,000 (cumulative from 2016)
		Number of colleague volunteering hours used to support community projects (with a minimum of 30% used to support skills-based activity like mentoring)	240,000	2.3 million (cumulative from 2012)
		Amount raised by colleagues and communities for our charitable fundraising partners (including Matched Giving <sup>4</sup> from the Group's independent charitable Foundations)	£2m	£22m (cumulative from 2013)
	We'll help make Britain an inclusive and diverse place to live and work by reflecting that diversity in our workforce	 Percentage of senior roles held by women	34%	40%
		We will consistently increase the engagement levels of our colleagues:		
		Black, Asian & Minority Ethnic (BAME)	70%	70%
		Disabled	65%	70%
		Lesbian, gay, bisexual colleagues	65%	70%

1 The Housing Growth Partnership is a socio economic equity investment fund launched by Lloyds Banking Group and the Homes and Communities Agency  
 2 With household income less than £25,000 and who meet Programme eligibility criteria

3 Discounted lending provided through the Lloyds Bank Green Loan Initiative  
 4 The Matched Giving scheme allows LBG colleagues to claim up to £1,000 per calendar year for registered charities that meet the eligibility criteria  
 X No 2020 target published: these targets are dependent on the next phase of the Group's Strategic Review