One in three workers planning not to work over the bank holiday bonanza

- 400 Airmiles is a one day adult pass to either Thorpe Park, Alton Towers or Chessington World of Adventures
- 535 Airmiles is equivalent to a paint balling experience for four people
- 1,500 Airmiles can get a family of four (2 adults and up to 2 children) a one day pass to Legoland Windsor

Over a third (34%) of British workers have either taken holiday or are planning to take holiday between the bank holiday weekends for Easter, the Royal Wedding and May Day, according to research conducted by Lloyds TSB released today.

With 11 days holiday up for grabs and just three days annual leave for a full time worker, it is no wonder so many are keen to make the most of this opportunity to relax away from the stress of work. Those already saving on their holiday entitlement could also earn even more rewards, by making sure they have the right credit card.

Customers planning to spend the bank holiday weekends abroad can use their Lloyds TSB Airmiles Duo Credit Card to pay for Airmiles on flights to over 250 worldwide destinations, also, Eurostar breaks, ferry crossings or even car hire abroad. Alternatively, those who have chosen to remain in the UK over the bank holiday can use Airmiles for a variety of activities, including Legoland® Windsor, theme parks, UK country cottage trips, and spa and golf breaks. Customers will collect Airmiles as they spend, helping to ease the cost of entertaining over the bank holiday’s.

**Airmiles offer with the Lloyds TSB Airmiles Duo Credit Card account**

Lloyds TSB is offering even more rewards to new customers this Spring with one Airmile for every £1 spent through American Express usage on its Airmiles Duo Credit Card account.
In conjunction with this offer, Lloyds TSB is also offering an additional 1,500 Airmiles for new customers completing a one-off £1,500 balance transfer. Coupled with the one Airmile per £1 spent offer, this means new customers could collect a potential 3,000 Airmiles.

The offer is running for 6 weeks, from the 30th March and customers can collect one Airmile per £1 for the first three months of opening the account.

Richard Thomas, Head of Loyalty Credit Cards at Lloyds TSB, commented:

“The Lloyds TSB Airmiles Duo Credit Card Account is a great way to make spending go further. Being rewarded for shopping and everyday spending can only be a positive, and with this special offer, customers can accelerate their accumulation of Airmiles.”

Andrea Burchett, Director of The Mileage Company, operators of Airmiles said:

"As the weather warms up and thoughts turn to all the fun things to do during Easter and the May Bank holidays, we’re pleased to team up with Lloyds TSB to help customers collect more Airmiles for great value family activities, weekend getaways and special pamper treats, simply through their everyday spending."

For all the ways to collect and use Airmiles visit www.airmiles.co.uk

Ends

Lloyds TSB queries
Risha Parmar at Lloyds TSB press office
Risha.Parmar@Lloydstsb.co.uk or 020 7356 2499