

## **Birmingham - ancestral heartland of Lloyds Bank - marks 250<sup>th</sup> anniversary with pride**

Marking the significant milestone of Lloyds Bank's 250<sup>th</sup> anniversary, and the defining role Birmingham played in the Bank's extensive history, Lord Blackwell, Chairman of Lloyds Banking Group, met with St Anne's Hostel, a charity supported by the Lloyds Bank Foundation, together with Lloyds local colleagues today, 3 June 15, in the birthplace of the Bank.

### **The genesis of Lloyds Bank – this content is drawn from Helping Britain Prosper 1765 – 2015\***

The impact of the Industrial Revolution on British society was dramatic; and the Midlands, far from the scrutiny and control of London, was its home.

As businesses grew in size and complexity, it drove a more pressing need for professional banking services. Two successful businessmen, John Taylor and Sampson Lloyd, a button maker and an iron dealer, founded Taylors & Lloyds to offer financial services to the people and businesses of Birmingham's booming city. Following a series of changes, the Lloyds Bank name was adopted in 1889.

**Lord Blackwell** said: "I am deeply honoured to be in Birmingham today to mark this significant occasion and have the opportunity to meet both colleagues and a key local charity, St Anne's Hostel.

### **Historic event**

Lord Blackwell continued: "It is clear that much has changed over the 250 years since Lloyds Bank first opened its doors to serve customers. Yet the fundamentals of our business remain the same – a bank built on trust, supporting individuals and businesses to prosper and succeed. Lloyds Bank has always been, and always will be, a company with a deep sense of community purpose – a fact that brings us all together here today to mark the enduring relationship we have with Birmingham and this significant milestone in our history."

### **Community Purpose - £575 million to help tackle disadvantage**

Through the independently-run Foundations, the Group has distributed over £575 million to local charities tackling disadvantage in communities across the UK. **During 2014, in the**

**West Midlands alone, £1,679,524 was awarded by the Lloyds Bank Foundation for England and Wales to 53 small and medium sized charities.**

### **30 Years of Grant Making**

Discussing the work of the Lloyds Bank Foundation for England and Wales, **Paul Streets, OBE and Chief Executive of Lloyds Bank Foundation for England and Wales**, said: "Like Lloyds Bank, the Foundations also mark a significant anniversary this year – 30 years of grant making. The Foundations provide a way for the Group to reach local charities, allowing them, through us, to support people to break out of disadvantage at critical points in their lives and promote practical approaches to lasting change. On behalf of the Foundation, I am delighted to mark this historic moment with them."

Joining Lord Blackwell were representatives from local charity, St Anne's Hostel that was awarded £64,457 by the Lloyds Bank Foundation, over three years, towards the salary of the Resettlement Worker.

**Stephen Morgan, Chair of the Trustees for St Anne's Hostel**, said: "For forty years St Anne's has provided homeless men in Birmingham, and their dogs, with a secure place to sleep, something to eat and support and advice. Over the years we have helped many residents get back on their feet and move to accommodation, get jobs and live a better life. This much-needed grant from the Lloyds Bank Foundation for England and Wales has meant that we have been able to employ a specialist resettlement worker whose role is to support and empower residents so that they can move on and enjoy a more secure and fulfilling future."

- Ends -

For more information or pictures of the event, please contact [heather.h.scott@lloydsbanking.com](mailto:heather.h.scott@lloydsbanking.com)

Notes to editor:

- A 250<sup>th</sup> anniversary ebook, written by acclaimed social historian, Ruth Goodman, charts the history of economic and societal changes that have taken place over the past two and a half centuries, draws widely from historical archives, including those of the Group, can be found here: [http://www.lloydsbankinggroup.com/globalassets/documents/our-group/lb-250/lloyds\\_250\\_book.pdf](http://www.lloydsbankinggroup.com/globalassets/documents/our-group/lb-250/lloyds_250_book.pdf)
- The event took place today at the New Street Branch in Birmingham (36 – 38 New Street, Units 2+3 Caxton Gate).

### **The Lloyds Bank Foundation**

1. The Lloyds Bank Foundation for England and Wales is one of the UK's leading community grant makers. The Foundation invests in charities supporting people to break out of disadvantage, and promote practical approaches to lasting change. The Foundation believes

people have a remarkable capacity to overcome the barriers of disadvantage if given the right support and opportunities. By providing time, sector expertise and financial backing-made possible by the long term secure support from the Lloyds Banking Group – the Foundation provides charities with the opportunity to succeed.

2. The Foundation is an independent registered charity and one of five Foundations which cover England and Wales, Scotland, Northern Ireland and the Channel Islands. It derives its income from Lloyds Banking Group through a deed of covenant and has a nine year funding agreement. Over 30 years, the Foundation has awarded over £340 million in grants to 42,000 charities across England and Wales.

For further information about the Foundation, please visit [www.lloydsbankfoundation.org.uk](http://www.lloydsbankfoundation.org.uk), or call 0870 411 1223 or email [enquiries@lloydsbankfoundation.org.uk](mailto:enquiries@lloydsbankfoundation.org.uk)

### **St Anne's Hostel**

[www.stannesbirmingham.org.uk](http://www.stannesbirmingham.org.uk)